

Professional Profiling: Online Presence

Professionals now need an online presence to support them in remaining current in industry trends, gaining new insights into product, service and market activities and to create a proactive network to support their personal and professional development.



Facilitated as a group workshop or as an individual consultation, through focusing on your online presence you will build your professional profile by better positioning yourself within your industry, business and professional world.

During this session, individuals will be supported in understanding the:

- Value on online professional presence
- Difference between social and professional marketing platforms
- Importance of content and information within profile
- Art of appropriate online professional interactions

Outcomes

At the completion of this program you will be better positioned to extend your current practice through quality interactions, establishing active networks and maximising your online profile to benefit short and long term career objectives.

This will be achieved through the provision of current information and experiences in workplace, comprehensive examples, building content for your profile during activities and provision of strategies for success, reflection and review.

NESA REGISTERED PROFESSIONAL DEVELOPMENT

Completing this course will contribute hours of NESA Registered PD addressing specific descriptors from the Australian Professional Standards for Teachers towards maintaining Proficient Teacher Accreditation in NSW.



"Kathryn is one of the most professional and polished colleagues that I have had the pleasure to work with. Kathryn provides perspective and clarity, ensuring clearly defined outcomes are met with a high degree of accountability. I highly recommend Kathryn to others."

Siân Slade, Lead, Worldwide Medical Contact Content Insights, Intercon



Attendees: Professionals in all sectors, tailored sessions for education, corporate & industry specific

Availability & Cost: On Request

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